



### Client

Client is a multinational department store chain with retail stores, home delivery and online purchase services. They aim to provide a complete integrated social retail experience by smoothly weaving the digital and physical shopping experience to glorify their customers.

#### **Client Context**

Data in Hadoop serves as a significant backbone for analysis and functioning of the business. Reports are generated from Hadoop which serves as an input for all functional and strategic decisions made.

#### Hadoop cluster had the following draw backs:

- Frequent down time that leads to loss of business critical data
- Minimal set of queries are only supported and ineffective report generation leads to poor user experience
- Querying is very slow which emphasizes for a faster and robust application

# Savvyan Approach

## **High Availability of data**

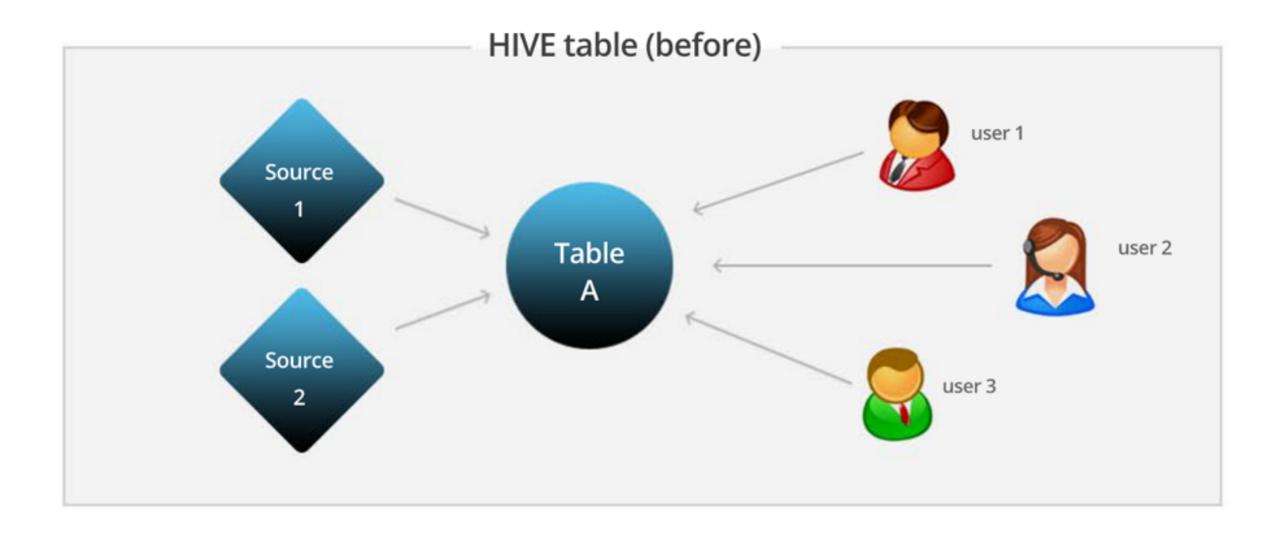
Hadoop cluster was not configured with HA feature. To tackle this

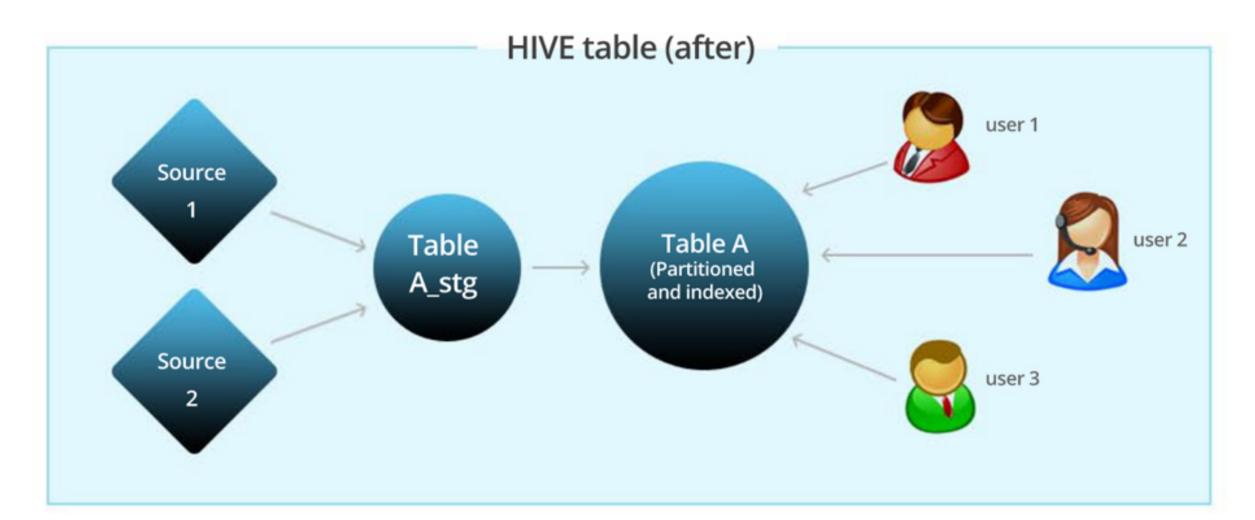
- Introduced rack awareness by using the rack awareness script and updating necessary configuration files
- Replication factor increased to 3 from 2.
- High Availability has been enabled by these steps, thereby restricting the cluster from failure of data.

## **User Experience**

Well thought and flawless user experience is achieved by facilitating support for ad hoc querying and generating scheduled reports on HIVE.

- Partitioned the existing HIVE tables and introduced buckets within partitions
- Added 'Bitmap' and 'Compact' indexes to fitting columns
- Educated business users to add 'distribute by' and 'sort by' keywords
- Educated business users to write efficient joins by introducing 'bucketed join' and 'map join' on queries involving joins





# **Faster Querying**

A faster application was needed to support user configurable ad hoc queries.

- IMPALA is implemented for faster access to data.
- Upgraded memory on the data nodes
- Data is retrieved from partitioned HIVE tables and brought on memory to produce the output

#### Benefits delivered

- High availability has been enabled and therefore no loss of business critical data for the client with zero down time for retrieval of data
- Tremendous increase in the batch query run time and scheduled reports were delivered on time
- Ad hoc reports ran fast on the new application reducing the lag time for business representatives